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**Tunica Casinos Support American Cancer Society through
2nd Annual Tunica County Casino Olympics**

Funds raised help support life-saving mission

TUNICA, MS – Nine casinos are once again joining together to help support the American Cancer Society’s life-saving mission. Casino employees will participate in the inaugural Tunica County Casino Olympics on Thursday, May 17 from 2 p.m. to 5 p.m. at the Tunica Arena & Expo Center.

The casinos participating are 1st Jackpot Casino, Fitz Casino & Hotel, Gold Strike Casino, Hollywood Casino Tunica, Horseshoe Casino & Hotel Tunica, Tunica Roadhouse Casino & Hotel, Isle of Capri Casino Hotel Lula, Resorts Casino Tunica, and Sam’s Town Hotel & Gambling Hall, Tunica.

“I love this event because it not only brings together the casino industry in the Mid-South, but it’s for a cause that has touched everyone involved,” said Shelby Hamilton, Internal Communication Specialist with Horseshoe Casino & Hotel Tunica. “When I began working with the casinos here, I was amazed at how much they do for the American Cancer Society. I feel honored to be able to help put together an event that will reach so many people and raise money for the American Cancer Society.”

Funds raised help the American Cancer Society provide free information, programs, and support for people facing cancer, and fund groundbreaking cancer research that will help protect future generations. The Society currently funds over \$4.4 million in Memphis-based cancer research grants at St. Jude Children’s Research Hospital and the University of Tennessee Health Science Center. From research to education, prevention to diagnosis, and treatment to recovery, they provide support to everyone impacted by cancer.

Admission to the public is \$1.00. Food and drinks will be sold at the event to raise additional proceeds for the American Cancer Society. Trophies will be awarded to the casinos that place 1st, 2nd, and 3rd overall in the casino-style games (Card Sharks, Pad Toss, Giant Jenga, Pitch Me In, Box Stacking, Obstacle Odyssey, Safety Gear Relay, Dice Flip, Tower of Power, and Wine Race). They will also be awarding traveling trophies to the “Top Fundraising Property” and the casino with the best entrance during the Opening Ceremony with their “Spirit Award.”

Event sponsors include TRANE (Platinum) and Sherry Gardner with KIX106 (Bronze). Additional contributors include the Tunica County Convention & Visitors Bureau, Tunica Arena & Expo Center, Sysco, Coca-Cola, and Pepsi.

For more information, please visit www.main.acsevents.org/CasinoOlympicsTunica or contact Community Development Manager, Whitney Goewey at 901-725-8624 or Whitney.Goewey@cancer.org.

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