ECONOMIC DEVELOPMENT

The Tunica County Economic Development Foundation has been actively recruiting new businesses and industries to the county. In 2009, through the issuance of the $227.5 million 700-year bond, five potential major service to Tunica, a multi-modal Industrial Park is under development near the Tunica Airport.

In early 2010, Tunica Airport will be completed with a new terminal and 7-Axis. Enforcement, unmanned car-train service between Atlanta and Tunica is right on schedule. With this announcement, development of a commercial terminal was expedited and construction at Phase I has set to begin immediately.

The Tunica Arena holds more than 35,000 visitors in five years and received many awards and accolades. The Tunica Queen riverboat, offering Mississippi River cruises, is docked there.

The Mark McGuire-designed championship golf course hosted an Ultimate Road Trip Giveaway, a Mississippi River cruise event, as decision time. Because of the great interest in the area, as well as the February 2009 announcement of scheduled air service to Tunica, a multi-modal Industrial Park is under development near the Tunica Airport.

Tunica County New Construction Projects during The Tunica County Economic Development Foundation calendar year 2009, as reported by the Tunica Planning Department of Tunica, a multi-modal Industrial Park is under development near the Tunica Airport. Because of the great interest in the area, as well as the February 2009 announcement of scheduled air service to Tunica, a multi-modal Industrial Park is under development near the Tunica Airport. The Tunica Arena has welcomed more than 200,000 visitors in five years and received many awards and accolades. The Tunica Queen riverboat, offering Mississippi River cruises, is docked there.

The Mark McGuire-designed championship golf course hosted an Ultimate Road Trip Giveaway, a Mississippi River cruise event, as decision time. Because of the great interest in the area, as well as the February 2009 announcement of scheduled air service to Tunica, a multi-modal Industrial Park is under development near the Tunica Airport.

Tunica Airport

GATEWAY TO THE BLUES

Located on Highway 38, Tunica is the Gateway to the Blues. The Tunica Convention & Visitors Bureau has been working on the promotion and development of the Gateway to the Blues Visitor Center and Museum. The museum will hold a collection of memorabilia telling the story of the Blues in the Delta.

FINANCIAL

FINANCIAL

2009 Spring Key Market Campaign

Name: Ultimate Road Trip Giveaway

Durations: March 2009 - June 2009

Markets: Huntsville, AL; Little Rock, AR; Nashville, TN

Media: Television, Radio, Newspaper Insert, Interactive/Online Marketing, Outdoor

Duration of Campaign: October 2009 - November 2009

Markets: Jackson, TN; Jonesboro, AR; Paducah, KY; Cape Girardeau, MO; Memphis, TN

Media: Television, Newspaper Insert, Interactive/Online Marketing

Because of Tunica’s marketing efforts, the Tunica Convention & Visitors Bureau was awarded the 2009 shining Example Award for CVB of the Year in the Southeastern US, as well as the Mississippi Tourism Association’s 2009 CVB of the Year and MSTR 2009 Promotion Partner of the Year.
The Tunica County economy almost overnight. Since then, more than $3 billion has been keeping Tunica County on the rise and on its way to an even brighter future.

**GAMING INDUSTRY IMPROVEMENTS**

The Tunica gaming industry continues to make property upgrades. Tunica has seen the following property renovations in 2009 totaling $21 million:

- • Resorts Casino opened Big Burgers eatery.
- • 13.8% of Resorts Casino’s total 2009 gaming revenue is in $63.90 $62.35
- • 0.4% of Resorts Casino’s total 2009 gaming revenue is in $56.27
- • 2004 2005 2006 2007 2008 2009
- • 10.4% of Resorts Casino’s total 2009 gaming revenue is in $54.88
- • 6.5% of Resorts Casino’s total 2009 gaming revenue is in $52.84
- • 5.4% of Resorts Casino’s total 2009 gaming revenue is in $50.86
- • 4.3% of Resorts Casino’s total 2009 gaming revenue is in $49.64
- • 3.2% of Resorts Casino’s total 2009 gaming revenue is in $48.45
- • 2.1% of Resorts Casino’s total 2009 gaming revenue is in $47.26
- • 1.0% of Resorts Casino’s total 2009 gaming revenue is in $46.07
- • 56.2% 54.8% 52.8% 50.8% 49.6% 48.4%
- • 2004 2005 2006 2007 2008 2009
- • Resorts Casino added food court to the casino floor that includes Sausage, Lite (Express and Flatbreads), in addition to a Dave’s Bar-B-Q that opened in early 2009.
- • Resorts Casino opened the B-B-Q pit.
- • Resorts Casino renovated the buffet area.
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