ONE OF AMERICA'S GREAT ECONOMIC SUCCESS STORIES

Selected as one of the U.S.'s 10 up-and-coming destinations, Tunica is "...well on its way to becoming one of the nation's premier destinations." - Travel Weekly

In 1992, Tunica County's unemployment rate was the highest in Mississippi and Tunica was one of America's poorest counties.

In October 1992, Tunica's first casino, Splash, opened its doors - and soon more gaming and tourism industries arrived. Almost overnight, jobs were created, world-class casinos were built, and an entire resort destination was created. More than $3 billion has since been invested in Tunica by the casino gaming industry.

Tunica's civic and business leaders put together an economic development strategy, and the "Tunica Miracle" began.

The Tunica County budget grew from $3.5 million in fiscal year 1992 to $69.9 million for 2004.

More than 16,000 new jobs have been created since 1992.

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The Tunica Convention & Visitors Bureau has made every effort to ensure the accuracy of information published in this document. However, information is subject to change without notice.
Tunica County Economic Development

Gaming Revenue Tax Distribution
13% has a 4% Local & 8% State

Tunica County Job Growth in Thousands 1992 - 2004

Source: Tunica County Administrator’s Office

Tunica County Unemployment Annual Averages 1992 - 2004

Source: Tunica County Administrator’s Office

Tunica County JOBS Growth in Thousands 1992 - 2004

Source: Tunica County Administrator’s Office

Tunica County Annual Average Wage in Thousands 1996 - 2003

Source: Tunica County Administrator’s Office

Tunica County Golfing Holes Played in Thousands 2000 - 2004

Tunica's Hole championship course is:
Grove Park Country Club, River Bend Links at Casino Strip Resorts, and Tunica National Golf & Tennis Club.

Quality of Life Indicators

Tunica County of Investment of Gaming Revenue 1992 - 2004

$50 Million: 30 miles of new four-lane roads built to meet standards.

$359 Million: Education, new schools, increased teacher salaries and per pupil program support

$79 Million: Tunica Arena & Exposition Center

$26 Million: Tunica RiverPark Marina, Golfing, and Nature Trail

$14 Million: Tunica National Golf & Tennis Club

$7.8 Million: Youth and family recreation, new facilities and programs

$1 Million: Law enforcement and fire protection

$1 Million: Housing rehabilitation and support services for elderly and disabled

$2 Million: Economic Development

$1.6 Million: Tunica Lake restoration

Source: Tunica County Administrator’s Office

Tourism Indicators

Top 10 States for Visitor Inquiries in Thousands 1998 - 2004

Source: Tunica Convention & Visitors Bureau

Hotel Occupancy Rates & Average Daily Rate 1999 - 2004

Hotel Occupancy Rates in Percentages

Average Daily Rate In Dollars

Quality of Life Indicators

Tunica County New Construction Projects in 2004

Commercial Construction Projects

Total Commercial Cost $17,437,507

Residential Construction Projects

Total Residential Cost $18,349,50

Source: Tunica Planning Commission

Tunica Golfing Statistics

Casino Resorts 9

Employees 37,350

Gaming Square Footage 523,584

Other Square Footage 3,078,694

Total Employees 11,125

Casino Resorts 9

Tunica Convention & Visitors Bureau

Meeting & Conventions Seasonal Statistics 1999 - 2004

Source: Tunica Convention & Visitors Bureau

Motorcoach Arrivals

July 2004 Through June 2005

Total Motorcoach Arrivals 16,175

Total Passengers 605,996

Tunica River Park

The Tunica River Park has become a 108,000 acre open space area.

Tunica Airport

The Tunica Airport has welcomed almost 200,000 planes with an average of 30 tourists on each flight. It has seen increases in 100,000 passengers per year since Tunica opened. It is currently serving over 250,000 passengers per year.

Tunica's three golf courses

Cottonwoods at Grand Casino, River Bend Links at Casino Strip Resorts, and Tunica National Golf & Tennis Club

*Tunica National opened for play in 2004.